



WOMEN'S
BUSINESS
COUNCIL
—
SOUTHWEST

2010 Sustaining Bundle Worksheet

Date: _____

Company: _____ Contact: _____

Phone: (_____) _____ Email: _____

	<i>Unit Price</i>	<i>Amount</i>
I. MAJOR EVENTS		
Awards Gala, January, 2010		
<input type="checkbox"/> Title	\$ 7,500	SOLDOUT
<input type="checkbox"/> Underwriter	\$ 5,000	\$ _____
<input type="checkbox"/> Gold	\$ 2,500	\$ _____
<input type="checkbox"/> Silver	\$ 1,500	\$ _____
Southwest Women's businessWORKS!, April, 2010		
<input type="checkbox"/> Distinctive Ribbon Cutting Sponsor	\$12,000	\$ _____
<input type="checkbox"/> Distinctive Kick-Off Reception Sponsor - 2 @	\$10,000	\$ _____
<input type="checkbox"/> Distinctive Luncheon Sponsor - 2 @	\$10,000	\$ _____
<input type="checkbox"/> Distinctive businessWORKS! Mixer Sponsor	\$10,000	\$ _____
<input type="checkbox"/> Distinctive Registration Sponsor	\$10,000	\$ _____
<input type="checkbox"/> Distinctive Volunteer Sponsor	\$10,000	\$ _____
<input type="checkbox"/> Platinum	\$ 6,000	\$ _____
<input type="checkbox"/> Gold	\$ 4,000	\$ _____
<input type="checkbox"/> Silver	\$ 2,000	\$ _____
<input type="checkbox"/> Public Entity/Non-Profit	\$ 300	\$ _____
Harvesting Partnerships, September, 2010		
<input type="checkbox"/> Title	\$ 5,000	\$ _____
<input type="checkbox"/> Underwriter	\$ 3,000	\$ _____
<input type="checkbox"/> Platinum	\$ 2,000	\$ _____
<input type="checkbox"/> Gold	\$ 1,500	\$ _____
<input type="checkbox"/> Silver	\$ 1,000	\$ _____
Power to Potential Business Forum, November, 2010		
<input type="checkbox"/> Title	\$ 5,000	\$ _____
<input type="checkbox"/> Underwriter	\$ 3,000	\$ _____
<input type="checkbox"/> Power	\$ 1,500	\$ _____
II. REGIONAL EVENTS (Held in Arkansas, Austin, El Paso, New Mexico and Oklahoma)		
<input type="checkbox"/> Title, #____ Sponsor, Location(s): _____	\$ 4,000	\$ _____
<input type="checkbox"/> Underwriter, # ____ Sponsor, Location(s): _____	\$ 1,000	\$ _____
III. DFW TOP TEN EVENTS		
<input type="checkbox"/> Title Sponsor March TOP TEN	\$ 4,000	\$ _____
<input type="checkbox"/> Title Sponsor July TOP TEN	\$ 4,000	\$ _____
<input type="checkbox"/> Underwriter March TOP TEN	\$ 2,000	\$ _____
<input type="checkbox"/> Underwriter July TOP TEN	\$ 2,000	\$ _____
IV. EDUCATION		
Executive Education Series, Throughout 2010		
<input type="checkbox"/> Underwriter Sponsor	\$ 5,000	\$ _____
<input type="checkbox"/> Gold Sponsor	\$ 3,000	\$ _____
<input type="checkbox"/> Silver Sponsor	\$ 2,000	\$ _____
V. LILLIE KNOX INVESTING FOR GROWTH FUND		
<input type="checkbox"/> Underwriter Donor	\$ 2,000	\$ _____
<input type="checkbox"/> Distinctive Donor	\$ 1,000	\$ _____
<input type="checkbox"/> Other Amount		\$ _____
		Sponsorship Total = \$ _____

VI. MEMBERSHIP DUES (select one)		
<input type="checkbox"/> More than 1,000 Employees	\$ 2,250	= \$ _____
<input type="checkbox"/> 500 to 1,000 Employees	\$ 1,400	= \$ _____
<input type="checkbox"/> Less than 500 Employees	\$ 700	= \$ _____
<input type="checkbox"/> Public Entity/Non-Profit	\$ 500	= \$ _____

VII. BUNDLE DISCOUNT QUALIFICATIONS (Do not include membership when calculating sponsorship total)		
<input type="checkbox"/> If sponsorship total is \$6,000 to \$8,499; receive a 15% discount off membership dues.		= (_____)
<input type="checkbox"/> If sponsorship total is \$8,500 to \$12,999; receive a 30% discount off membership dues.		= (_____)
<input type="checkbox"/> If sponsorship total is \$13,000 to \$18,999; receive a 50% discount off membership dues.		= (_____)
<input type="checkbox"/> If sponsorship total is \$19,000 or more, receive a 100% discount off membership dues.		= (_____)

VIII. TOTAL DUE (Events & Education Subtotal + Membership Dues - Bundle Discount)		= \$ _____
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To Qualify for Bundle Package Discounts, payment MUST be paid in full on or before 02/01/10.



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2010 Sustaining Member Sponsorship Opportunities

PARADE OF STARS AWARDS GALA ~ JANUARY, 2010

Celebrates the outstanding Corporate and WBE members of the Council

Title Sponsor: (Limited to 1)	\$7,500	<ul style="list-style-type: none">◆ 20 admissions with reserved seating◆ Lead spot in the Top Sponsor video <i>(Sponsor submits 45 second commercial)</i>◆ Acknowledgement in media releases and all printed materials◆ Company logo on email and online invitations◆ Opportunity to address audience◆ Involvement on the Gala Committee◆ Provide commemorative gift for guests (Optional)◆ Event signage and podium recognition◆ Two-page, four color ad in program◆ Listing in program
Underwriter Sponsor:	\$5,000	<ul style="list-style-type: none">◆ 16 admissions◆ Spot in the Top Sponsor video <i>(Sponsor submits 30 second commercial)</i>◆ Acknowledgement in media releases and all printed materials◆ Company logo on email and online invitations◆ Event signage and PowerPoint recognition◆ Full page, four color ad in program◆ Listing in program
Gold Sponsor:	\$2,500	<ul style="list-style-type: none">◆ 8 admissions◆ Event signage and PowerPoint recognition◆ Half page, four color ad in program◆ Listing in program
Silver Sponsor:	\$1,500	<ul style="list-style-type: none">◆ 6 admissions◆ Event signage and PowerPoint recognition◆ Quarter page, four color ad in program◆ Listing in program

SOUTHWEST WOMEN'S businessWORKS! ~ APRIL, 2010

WBE Showcase and businessWORKS! Mixer for women business owners and corporations (includes kick-off reception, breakfast, luncheon, silent auction and cocktail/networking reception).

Distinctive Ribbon Cutting Sponsor: (Limited to 1)	\$12,000	<ul style="list-style-type: none">◆ Platinum level benefits (see below)◆ Reserved luncheon table◆ Company logo on conference bags◆ Company-supplied banner displayed on stage◆ Opportunity to open ceremony/welcome guests◆ Acknowledgement in media releases and all printed materials◆ Company logo on event brochure◆ Company logo on email and online invitations
Distinctive Kickoff Reception Sponsor: (Limited to 2)	\$10,000	<ul style="list-style-type: none">◆ Platinum level benefits (see below)◆ Reserved luncheon table◆ Company-supplied banner displayed at reception◆ Opportunity to open reception/welcome guests◆ Acknowledgement in media releases and all printed materials◆ Company logo on event brochure◆ Company logo on email and online invitations
Distinctive Luncheon Sponsor: (Limited to 2)	\$10,000	<ul style="list-style-type: none">◆ Platinum level benefits (see below)◆ Reserved luncheon table (in front)◆ Company-supplied banner displayed on stage◆ Opportunity to welcome guests at luncheon◆ Acknowledgement in media releases and all printed materials◆ Company logo on event brochure◆ Company logo on email and online invitations
Distinctive businessWORKS! Mixer Sponsor (Limited to 1)	\$10,000	<ul style="list-style-type: none">◆ Platinum level benefits (see below)◆ Reserved luncheon table◆ Company-supplied banner displayed at function◆ Acknowledgement in media releases and all printed materials◆ Company logo on event brochure◆ Company logo on email and online invitations
Distinctive Registration Sponsor: (Limited to 1)	\$10,000	<ul style="list-style-type: none">◆ Platinum level Benefits (see below)◆ Reserved luncheon table◆ Company logo on name badges◆ Company-supplied banner at registration◆ Acknowledgement in media releases and all printed materials◆ Company logo on event brochure◆ Company logo on email and online invitations
Distinctive Volunteer Sponsor: (Limited to 1)	\$10,000	<ul style="list-style-type: none">◆ Platinum level benefits (see below)◆ Reserved luncheon table◆ Company logo on volunteer t-shirts◆ Acknowledgement in media releases and all printed materials◆ Company logo on event brochure◆ Company logo on email and online invitations
Platinum Sponsor:	\$6,000	<ul style="list-style-type: none">◆ 8 admissions to ALL event functions◆ Premiere signage at WBE Showcase◆ Event signage at all functions
Gold Sponsor:	\$4,000	<ul style="list-style-type: none">◆ 6 admissions to ALL event functions◆ Premiere signage at WBE Showcase◆ Event signage at all functions
Silver Sponsor:	\$2,000	<ul style="list-style-type: none">◆ 4 admissions to ALL event functions◆ Premiere signage at WBE Showcase◆ Event signage at all functions
Public Entity/Non-Profit Sponsor:	\$300	<ul style="list-style-type: none">◆ 1 admission to ALL event functions◆ Event signage at all functions

HARVESTING PARTNERSHIPS ~ SEPTEMBER, 2010

Educational symposium with workshops and networking luncheon

Title Sponsor (Limited to 1)	\$5,000	<ul style="list-style-type: none">◆ 20 admissions to luncheon and workshops◆ Company-provided banner at luncheon◆ Event signage and podium recognition◆ Reserved table at luncheon◆ PowerPoint recognition at luncheon◆ Opportunity to address audience◆ Company logo on name badges◆ Company logo on email and online invitations◆ Acknowledgement in media releases and all printed materials◆ Involvement in Harvesting Partnership Committee◆ Listing in program
Underwriter Sponsor:	\$3,000	<ul style="list-style-type: none">◆ 10 admissions to luncheon and workshops◆ Event signage◆ Reserved table at luncheon◆ PowerPoint recognition at luncheon◆ Company logo on email and online invitations◆ Acknowledgement in media releases and all printed materials◆ Listing in program
Platinum Sponsor:	\$2,000	<ul style="list-style-type: none">◆ 8 admissions to luncheon and workshops◆ Event signage◆ PowerPoint recognition at luncheon◆ Listing in program
Gold Sponsor:	\$1,500	<ul style="list-style-type: none">◆ 6 admissions to luncheon and workshops◆ Event signage◆ PowerPoint recognition at luncheon◆ Listing in program
Silver Sponsor:	\$1,000	<ul style="list-style-type: none">◆ 4 admissions to luncheon and workshops◆ Event signage◆ PowerPoint recognition at luncheon◆ Listing in program

POWER TO POTENTIAL BUSINESS FORUM ~ NOVEMBER, 2010

Procurement-focused event highlighting the Done Deals program that includes a "Suppliers-to-Buyers" forum, industry group sessions and networking reception

Title Sponsor: (Limited to 1)	\$5,000	<ul style="list-style-type: none">◆ 10 admissions◆ Company-provided banner at event◆ Event signage and podium recognition◆ Opportunity to address the audience◆ Company logo on name badges◆ Acknowledgement in media releases and all printed materials◆ Company logo on email and online invitations◆ Listing in program
Underwriter Sponsor:	\$3,000	<ul style="list-style-type: none">◆ 6 admissions◆ Event signage◆ Acknowledgement in media releases and all printed materials◆ Company logo on email and online invitations◆ Listing in program
Power Sponsor:	\$1,500	<ul style="list-style-type: none">◆ 4 admissions◆ Event signage◆ Special recognition for your Buyers

REGIONAL TOP TEN EVENTS ~ THROUGHOUT 2010

TOP TEN (Trends, Education and Networking) meetings featuring updates on important Council business, keynote speaker, followed by a networking reception. These events are held in the outer region – Arkansas, Austin, El Paso, New Mexico and Oklahoma.

Title Sponsor: \$4,000

- ◆ 16 admissions
- ◆ Event signage
- ◆ Acknowledgement in media releases and all printed materials
- ◆ Opportunity to highlight company initiative/program
- ◆ Company logo on email and online invitations

(Limited to 1)

Underwriter Sponsor: \$1,000

- ◆ 4 admissions
- ◆ Event signage
- ◆ Acknowledgement in media releases and all printed materials
- ◆ Recognition from podium
- ◆ Company logo on email and online invitations

DALLAS/FT. WORTH TOP TEN EVENTS (March and July)

TOP TEN (Trends, Education and Networking) meetings featuring updates on important Council business, keynote speaker, followed by a networking reception.

Title Sponsor: \$4,000

- ◆ 16 admissions
- ◆ Event signage and podium recognition
- ◆ Acknowledgement in media releases and all printed materials
- ◆ Opportunity to highlight company initiative/program
- ◆ Company logo on email and online invitations

(Limited to 1)

Underwriter Sponsor: \$2,000

- ◆ 8 Admissions
- ◆ Event signage and podium recognition

EXECUTIVE EDUCATION SERIES ~ THROUGHOUT 2010

Executive level workshops on marketing, finance, and business boosters for women business owners.

Underwriter Sponsor: \$5,000

- ◆ 2 admissions
- ◆ Event signage and recognition at all workshops in series
- ◆ Acknowledgement in media releases and all printed materials
- ◆ Company logo in brochure
- ◆ Company logo on email and online invitations

Gold Sponsor: \$3,000

- ◆ 1 admission
- ◆ Event signage and recognition at all workshops in series
- ◆ Acknowledgement in media releases and all printed materials
- ◆ Company logo in brochure

Silver Sponsor: \$2,000

- ◆ Event signage and recognition at all workshops in series
- ◆ Company logo in brochure

LILLIE KNOX INVESTING FOR GROWTH AWARD ~ SEPTEMBER, 2010

A cash award presented to a certified WBE member of the Women's Business Council – Southwest who has identified a critical need in her business that, if met, will support the growth and development of her business.

Underwriter Donor: \$2,000

- ◆ Underwriter and Distinctive Donors will receive special recognition at the Harvesting Partnerships Lillie R. Knox Memorial Luncheon during the award presentation

Distinctive Donor: \$1,000

- ◆ Listing in program