



WOMEN'S
BUSINESS
COUNCIL
—
SOUTHWEST

2010 WBE Bundle Worksheet

Date: _____

Company: _____ Contact: _____

Phone: (_____) _____ Email: _____

I. MAJOR EVENTS	Unit Price	Amount
Awards Gala, January 19, 2010		
<input type="checkbox"/> Diamond Sponsor	\$1,000	\$ _____
<input type="checkbox"/> Emerald Sponsor	\$ 500	\$ _____
<input type="checkbox"/> Ruby Sponsor	\$ 300	\$ _____
Southwest Women's businessWORKS!, April 2010		
<input type="checkbox"/> Distinctive Ribbon Cutting Sponsor - 1 @	\$3,500	\$ _____
<input type="checkbox"/> Distinctive Breakfast Sponsor - 8 @	\$3,000	\$ _____
<input type="checkbox"/> Distinctive businessWORKS! Mixer Sponsor - 1 @	\$2,500	\$ _____
<input type="checkbox"/> Distinctive Silent Auction Sponsor - 1 @	\$2,500	\$ _____
<input type="checkbox"/> Diamond Sponsor	\$1,500	\$ _____
<input type="checkbox"/> Emerald Sponsor	\$1,000	\$ _____
<input type="checkbox"/> Ruby Sponsor	\$ 500	\$ _____
<input type="checkbox"/> Sapphire Sponsor	\$ 300	\$ _____
Harvesting Partnerships, September 2010		
<input type="checkbox"/> WBE Title Sponsor	\$5,000	\$ _____
<input type="checkbox"/> Diamond Sponsor	\$2,500	\$ _____
<input type="checkbox"/> Emerald Sponsor	\$1,500	\$ _____
<input type="checkbox"/> Ruby Sponsor	\$1,000	\$ _____
<input type="checkbox"/> Workshop Sponsor	\$ 500	\$ _____
<input type="checkbox"/> Partner Sponsor	\$ 300	\$ _____
Power to Potential Business Forum, November 2010		
<input type="checkbox"/> Diamond Sponsor	\$ 500	\$ _____
<input type="checkbox"/> Emerald Sponsor	\$ 300	\$ _____
II. REGIONAL EVENTS (Held in Arkansas, Austin, El Paso, New Mexico and Oklahoma)		
<input type="checkbox"/> Diamond Sponsor, #____ of Sponsorships	\$ 500	\$ _____
Location(s): _____		
III. DFW TOP TEN EVENTS		
<input type="checkbox"/> Diamond March TOP TEN	\$1,000	\$ _____
<input type="checkbox"/> Diamond July TOP TEN	\$1,000	\$ _____
IV. EDUCATION		
Executive Education Series, Throughout 2010		
<input type="checkbox"/> WBE Sponsor	\$ 600	\$ _____
V. LILLIE KNOX INVESTING FOR GROWTH FUND		
<input type="checkbox"/> Underwriter Donor	\$ 500	\$ _____
<input type="checkbox"/> Distinctive Donor	\$ 250	\$ _____
<input type="checkbox"/> Other Amount		\$ _____
Sponsorship Total		\$ _____

To Qualify for a Bundle Package Discount on your 2010 certification renewal, the event SPONSORSHIP Total MUST be paid in full on or before 02/01/10.

DO NOT submit your recertification fee with your bundle sponsorship payment.

Submit the adjusted recertification fee at the time your company submits its re-certification packet.

VI. ANNUAL CERTIFICATION AND MEMBERSHIP FEE	\$250
VII. BUNDLE DISCOUNTS	
<i>(Bundle Discount will be applied at the time of your annual re-certification)</i>	
<input type="checkbox"/> Sponsorship total is \$750 to \$999; receive a 25% discount (\$63).	= (_____)
<input type="checkbox"/> Sponsorship total is \$1,000 to \$1,799; receive a 50% discount (\$125).	= (_____)
<input type="checkbox"/> Sponsorship total is \$1,800 or more; receive a 100% discount (\$250).	= (_____)
VIII. ADJUSTED RECERTIFICATION FEE (Certification fee - Bundle Discount)	= \$ _____



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2010 WBE Sponsorship Opportunities

PARADE OF STARS AWARDS GALA ~ JANUARY 19, 2010

Celebrates the outstanding Corporate and WBE members of the Council.

Diamond Sponsor:	\$1,000	<ul style="list-style-type: none">◆ 6 admissions◆ Acknowledgement in media releases and all printed materials◆ Company logo on email and online invitations◆ 4 color, half page ad in program◆ PowerPoint recognition◆ Event Signage◆ Listing in program
Emerald Sponsor:	\$500	<ul style="list-style-type: none">◆ 4 admissions◆ 4 color, quarter page ad in program◆ Event signage◆ Listing in program
Ruby Sponsor:	\$300	<ul style="list-style-type: none">◆ 2 admissions◆ Event signage◆ Listing in program

SOUTHWEST WOMEN'S businessWORKS! ~ APRIL, 2010

WBE Showcase and businessWORKS! Mixer for women business owners and corporations (includes kick-off reception, breakfast, luncheon, silent auction and cocktail/networking reception).

Distinctive Ribbon Cutting Sponsor: (Limited to 1)	\$3,500	<ul style="list-style-type: none">◆ Diamond level benefits (see below)◆ Reserved luncheon table◆ Company logo on conference bags◆ Company-supplied banner displayed on stage◆ Opportunity to open ceremony/welcome guests◆ Company logo on event brochure◆ Company logo on email and online invitations
Distinctive Breakfast Sponsor (Limited to 8)	\$3,000	<ul style="list-style-type: none">◆ Diamond level benefits (see below)◆ Reserved luncheon table◆ Banner recognition◆ Video Spotlight◆ Company logo on breakfast giveaways◆ Company logo on event brochure◆ Company logo on email and online invitations
Distinctive businessWORKS! Mixer Sponsor: (Limited to 1)	\$2,500	<ul style="list-style-type: none">◆ Diamond level benefits (see below)◆ Reserved luncheon table◆ Company logo on event brochure◆ Company-supplied banner at function◆ Table to display company information◆ Company logo on email and online invitations
Distinctive Silent Auction Sponsor: (Limited to 1)	\$2,500	<ul style="list-style-type: none">◆ Diamond level benefits (see below)◆ Reserved luncheon table◆ Company logo on event brochure◆ Company-supplied banner at function◆ Company logo on email and online invitations

Diamond Sponsor:	\$1,500	<ul style="list-style-type: none"> ◆ 6 admissions to ALL event functions ◆ 10 x 10 booth with draping and sign ◆ 1 – 6’ table, covered and skirted ◆ Provide marketing item for conference bag (optional) ◆ Event signage at all event functions ◆ Company information listed in WBE Directory
Emerald Sponsor:	\$1,000	<ul style="list-style-type: none"> ◆ 4 admissions to ALL event functions ◆ 10 x 10 booth with draping and sign ◆ 1 – 6’ table, covered and skirted ◆ Event signage at all event functions ◆ Company information listed in WBE Directory
Ruby Sponsor:	\$500	<ul style="list-style-type: none"> ◆ 2 admissions to ALL event functions ◆ 10 x 10 booth with draping and sign ◆ 1 – 6’ table, covered and skirted ◆ Event signage at all event functions ◆ Company information listed in WBE Directory
Sapphire Sponsor:	\$300	<ul style="list-style-type: none"> ◆ 1 admission to ALL event functions ◆ 10 x 10 booth with draping and sign ◆ 1 – 6’ table, covered and skirted ◆ Event signage at all event functions ◆ Company information listed in WBE Directory

HARVESTING PARTNERSHIPS ~ SEPTEMBER 2010

Educational symposium with workshops and networking luncheon

WBE Title Sponsor (Limited to 1)	\$5,000	<ul style="list-style-type: none"> ◆ 20 admissions to luncheon and workshops ◆ Company-provided banner at luncheon ◆ Event signage and podium recognition ◆ Reserved table at luncheon ◆ Opportunity to address audience ◆ PowerPoint recognition at luncheon ◆ Company logo on email and online invitations and program ◆ Company logo on name badge ◆ Acknowledgement in media releases and all printed materials ◆ Involvement in Harvesting Partnership Committee ◆ Listing in program
Diamond Sponsor:	\$2,500	<ul style="list-style-type: none"> ◆ 10 admissions to luncheon and workshops ◆ Event signage at luncheon ◆ Reserved table at luncheon ◆ PowerPoint recognition at luncheon ◆ Company logo on email and online invitations and program ◆ Acknowledgement in media releases and all printed materials ◆ Listing in program
Emerald Sponsor:	\$1,500	<ul style="list-style-type: none"> ◆ 8 admissions to luncheon and workshops ◆ Event signage at luncheon ◆ PowerPoint recognition at luncheon ◆ Listing in program
Ruby Sponsor:	\$1,000	<ul style="list-style-type: none"> ◆ 6 admissions to luncheon and workshops ◆ Event signage at luncheon ◆ PowerPoint recognition at luncheon ◆ Listing in program
Workshop Sponsor:	\$500	<ul style="list-style-type: none"> ◆ 5 admissions to luncheon and workshops ◆ Event signage at workshop and reception ◆ PowerPoint recognition at luncheon ◆ Acknowledgement in media releases and all printed materials ◆ Listing in program

Partner Sponsor:	\$300	<ul style="list-style-type: none"> ◆ 3 admissions to luncheon and workshops ◆ Event signage ◆ PowerPoint recognition at luncheon ◆ Listing in program
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POWER TO POTENTIAL BUSINESS FORUM ~ NOVEMBER 2010

Procurement-focused event highlighting the Done Deals program that includes a "Suppliers-to-Buyers" forum, industry group sessions and networking reception

Diamond Sponsor:	\$500	<ul style="list-style-type: none"> ◆ 4 admissions ◆ Acknowledgement in media releases and all printed materials ◆ Opportunity to participate <u>as a buyer</u> in Suppliers-to-Buyers appointments ◆ Event signage ◆ PowerPoint recognition ◆ Listing in program
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Emerald Sponsor:	\$300	<ul style="list-style-type: none"> ◆ 2 admissions ◆ Event signage ◆ PowerPoint recognition ◆ Listing in program
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REGIONAL TOP TEN EVENTS ~ THROUGHOUT 2010

TOP TEN (Trends, Education and Networking) meetings featuring updates on important Council business, keynote speaker, followed by a networking reception. These events are held in the outer region – Arkansas, Austin, El Paso, New Mexico and Oklahoma.

Diamond Sponsor:	\$500	<ul style="list-style-type: none"> ◆ 2 admissions ◆ Acknowledgement in media releases and all printed materials ◆ Company logo on email and online invitations ◆ Opportunity to make sponsor remarks ◆ Event signage
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DALLAS/FT. WORTH TOP TEN EVENTS (March and July)

TOP TEN (Trends, Education and Networking) Meeting featuring updates on important Council business, keynote speaker, followed by a networking reception.

Diamond Sponsor:	\$1,000	<ul style="list-style-type: none"> ◆ 4 admissions ◆ Event signage and podium recognition
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EXECUTIVE EDUCATION SERIES ~ THROUGHOUT 2010

Quarterly 1/2-day executive level workshops on marketing, finance, and business boosters for women business owners.

WBE Sponsor:	\$600	<ul style="list-style-type: none"> ◆ 1 admission ◆ Event signage at all workshops in series ◆ Acknowledgement in media releases and all printed materials ◆ Company logo in brochure ◆ Company logo on email and online invitations
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LILLIE KNOX INVESTING FOR GROWTH AWARD ~ SEPTEMBER 2010

A cash award presented to a certified WBE member of the Women's Business Council – Southwest who has identified a critical need in her business that, if met, will support the growth and development of her business.

Underwriter Donor:	\$500	<ul style="list-style-type: none"> ◆ Underwriter and Distinctive Donors will receive special recognition at the Harvesting Partnerships Lillie R. Knox Memorial Luncheon during the award presentation. ◆ Listing in program
Distinctive Donor:	\$250	