

2011 BUNDLER PACKAGE

SUSTAINING MEMBER

As you plan and budget for 2011, we encourage you to bundle your support of WBCS events and take advantage of the resulting discount in your annual membership dues. You can receive up to 100% discount on your annual dues by bundling your support into one payment at the beginning of the year. In addition, you benefit from the ease of writing one check rather than processing several requests throughout the year for sponsorship of the Council's major events.

Please complete your Sponsorship Bundle Worksheet (see attached) and fax back to Debbie Hurst at 817-299-0949. You will be invoiced accordingly with payment due by 2/1/11. Thank you in advance for your pledge of support.

For your convenience, these forms are also posted on the Council's website (www.wbcswest.org).

Regards,

Debbie Hurst
President



WOMEN'S
BUSINESS
COUNCIL
—
SOUTHWEST

2011 Sustaining Bundle Worksheet

Date: _____

Company: _____ Contact: _____

Phone: (_____) _____ Email: _____

	<i>Unit Price</i>	<i>Amount</i>
I. MAJOR EVENTS		
Awards Gala, January 27, 2011		
<input type="checkbox"/> Title	\$ 7,500	SOLDOUT
<input type="checkbox"/> Underwriter	\$ 5,000	\$ _____
<input type="checkbox"/> Gold	\$ 2,500	\$ _____
<input type="checkbox"/> Silver	\$ 1,500	\$ _____
Southwest Women's businessWORKSI, April, 2011		
<input type="checkbox"/> Ribbon Cutting Sponsor	\$12,000	\$ _____
<input type="checkbox"/> Reception Sponsor - 2 @	\$10,000	\$ _____
<input type="checkbox"/> Luncheon Sponsor - 2 @	\$10,000	\$ _____
<input type="checkbox"/> Corporate Showcase Sponsor	\$10,000	\$ _____
<input type="checkbox"/> Registration Sponsor	\$10,000	\$ _____
<input type="checkbox"/> Platinum	\$ 6,000	\$ _____
<input type="checkbox"/> Gold	\$ 4,000	\$ _____
<input type="checkbox"/> Silver	\$ 2,000	\$ _____
<input type="checkbox"/> Public Entity/Non-Profit	\$ 300	\$ _____
Harvesting Partnerships, September, 2011		
<input type="checkbox"/> Title	\$ 5,000	\$ _____
<input type="checkbox"/> Underwriter	\$ 3,000	\$ _____
<input type="checkbox"/> Platinum	\$ 2,000	\$ _____
<input type="checkbox"/> Gold	\$ 1,500	\$ _____
<input type="checkbox"/> Silver	\$ 1,000	\$ _____
Power to Potential Business Forum, November, 2011		
<input type="checkbox"/> Title	\$ 5,000	\$ _____
<input type="checkbox"/> Underwriter	\$ 3,000	\$ _____
<input type="checkbox"/> Power	\$ 1,500	\$ _____
II. REGIONAL EVENTS (Held in Arkansas, Austin, El Paso, New Mexico and Oklahoma)		
<input type="checkbox"/> Title, #____ Sponsor, Location(s): _____	\$ 4,000	\$ _____
<input type="checkbox"/> Underwriter, # ____ Sponsor, Location(s): _____	\$ 1,000	\$ _____
III. Business Insights, formerly TOP TEN		
<input type="checkbox"/> Title Sponsor - March	\$ 4,000	\$ _____
<input type="checkbox"/> Title Sponsor - July	\$ 4,000	\$ _____
<input type="checkbox"/> Underwriter - March	\$ 2,000	\$ _____
<input type="checkbox"/> Underwriter - July	\$ 2,000	\$ _____
IV. EDUCATION SPONSOR, Throughout 2011		
<input type="checkbox"/> Underwriter Sponsor	\$ 5,000	\$ _____
<input type="checkbox"/> Gold Sponsor	\$ 3,000	\$ _____
<input type="checkbox"/> Silver Sponsor	\$ 2,000	\$ _____
V. LILLIE KNOX INVESTING FOR GROWTH FUND		
<input type="checkbox"/> Underwriter Donor	\$ 2,000	\$ _____
<input type="checkbox"/> Distinctive Donor	\$ 1,000	\$ _____
<input type="checkbox"/> Other Amount		\$ _____
		Sponsorship Total = \$ _____

VI. MEMBERSHIP DUES (select one)		
<input type="checkbox"/> More than 1,000 Employees	\$ 2,500	= \$ _____
<input type="checkbox"/> 500 to 1,000 Employees	\$ 1,500	= \$ _____
<input type="checkbox"/> Less than 500 Employees	\$ 750	= \$ _____
<input type="checkbox"/> Public Entity/Non-Profit	\$ 500	= \$ _____

VII. BUNDLE DISCOUNT QUALIFICATIONS (Do <u>not</u> include membership when calculating sponsorship total)		
<input type="checkbox"/> If sponsorship total is \$6,000 to \$8,499; receive a 15% discount off membership dues.		= (_____)
<input type="checkbox"/> If sponsorship total is \$8,500 to \$12,999; receive a 30% discount off membership dues.		= (_____)
<input type="checkbox"/> If sponsorship total is \$13,000 to \$18,999; receive a 50% discount off membership dues.		= (_____)
<input type="checkbox"/> If sponsorship total is \$19,000 or more, receive a 100% discount off membership dues.		= (_____)

VIII. TOTAL DUE (Sponsorship Total + Membership Dues - Bundle Discount)		= \$ _____
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To Qualify for Bundle Package Discounts, payment MUST be paid in full on or before 02/01/11.



WOMEN'S
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SOUTHWEST

2011 Sustaining Member Sponsorship Opportunities

PARADE OF STARS AWARDS GALA ~ JANUARY 27, 2011

Celebrates the outstanding Corporate and WBE members of the Council.

Title Sponsor: (Limited to 1)	\$7,500	<ul style="list-style-type: none">◆ 20 admissions◆ Two reserved tables at awards ceremony◆ Lead spot in the Top Sponsor video <i>(Sponsor submits 45 second commercial)</i>◆ Acknowledgement in media releases and all printed materials◆ Company logo on email and online invitations◆ Opportunity to address audience◆ Involvement on the Gala Committee (optional)◆ Provide commemorative gift for guests (optional)◆ Event signage and podium recognition◆ Two-page, four color ad in program◆ Listing in program
Underwriter Sponsor:	\$5,000	<ul style="list-style-type: none">◆ 16 admissions◆ Two reserved tables at awards ceremony◆ Spot in the Top Sponsor video <i>(Sponsor submits 30 second commercial)</i>◆ Acknowledgement in media releases and all printed materials◆ Company logo on email and online invitations◆ Event signage and PowerPoint recognition◆ Full page, four color ad in program◆ Listing in program
Gold Sponsor:	\$2,500	<ul style="list-style-type: none">◆ 8 admissions◆ Event signage and PowerPoint recognition◆ Half page, four color ad in program◆ Listing in program
Silver Sponsor:	\$1,500	<ul style="list-style-type: none">◆ 4 admissions◆ Event signage and PowerPoint recognition◆ Quarter page, four color ad in program◆ Listing in program

SOUTHWEST WOMEN'S businessWORKS! ~ APRIL, 2011

WBE and Corporate Showcases for women business owners and corporations (includes breakfast, ribbon-cutting, luncheon, silent auction and networking reception).

The following "distinctive" sponsorships are available:

Ribbon Cutting Sponsor: (Limited to 1)	\$12,000	<ul style="list-style-type: none">◆ Platinum level benefits (see below)◆ Reserved luncheon table◆ Company logo on conference bags◆ Company-supplied banner displayed on stage◆ Opportunity to open ceremony/welcome guests◆ Acknowledgement in media releases and all printed materials◆ Company logo on event brochure◆ Company logo on email and online invitations
Reception Sponsor: (Limited to 2)	\$10,000	<ul style="list-style-type: none">◆ Platinum level benefits (see below)◆ Reserved luncheon table◆ Company-supplied banner displayed at reception◆ Opportunity to open reception/welcome guests◆ Acknowledgement in media releases and all printed materials◆ Company logo on event brochure◆ Company logo on email and online invitations
Luncheon Sponsor: (Limited to 2)	\$10,000	<ul style="list-style-type: none">◆ Platinum level benefits (see below)◆ Reserved luncheon table◆ Company-supplied banner displayed on stage◆ Opportunity to welcome guests at luncheon◆ Acknowledgement in media releases and all printed materials◆ Company logo on event brochure◆ Company logo on email and online invitations
Corporate Showcase Sponsor: (Limited to 1)	\$10,000	<ul style="list-style-type: none">◆ Platinum level benefits (see below)◆ Reserved luncheon table◆ Company-supplied banner displayed at function◆ Acknowledgement in media releases and all printed materials◆ Company logo on event brochure◆ Company logo on email and online invitations
Registration Sponsor: (Limited to 1)	\$10,000	<ul style="list-style-type: none">◆ Platinum level Benefits (see below)◆ Reserved luncheon table◆ Company logo on name badges and conference bags◆ Company-supplied banner at registration◆ Acknowledgement in media releases and all printed materials◆ Company logo on event brochure◆ Company logo on email and online invitations

The following "standard" sponsorships are available:

Platinum Sponsor:	\$6,000	<ul style="list-style-type: none">◆ 8 admissions to ALL event functions◆ Premiere signage at WBE Showcase◆ Event signage at all functions
Gold Sponsor:	\$4,000	<ul style="list-style-type: none">◆ 6 admissions to ALL event functions◆ Premiere signage at WBE Showcase◆ Event signage at all functions
Silver Sponsor:	\$2,000	<ul style="list-style-type: none">◆ 4 admissions to ALL event functions◆ Premiere signage at WBE Showcase◆ Event signage at all functions
Public Entity/Non-Profit Sponsor:	\$300	<ul style="list-style-type: none">◆ 1 admission to ALL event functions◆ Event signage at all functions

HARVESTING PARTNERSHIPS ~ SEPTEMBER, 2011

Lillie Knox Memorial Luncheon, educational symposium with workshops and networking reception.

Title Sponsor (Limited to 1)	\$5,000	<ul style="list-style-type: none">◆ 16 admissions to luncheon and workshops◆ Two reserved tables at luncheon◆ Company-provided banner at luncheon◆ Event signage and podium recognition◆ PowerPoint recognition at luncheon◆ Opportunity to address audience◆ Company logo on name badges◆ Company logo on email and online invitations◆ Acknowledgement in media releases and all printed materials◆ Involvement in Harvesting Partnership Committee (optional)◆ Listing in program
Underwriter Sponsor:	\$3,000	<ul style="list-style-type: none">◆ 10 admissions to luncheon and workshops◆ Event signage◆ Reserved table at luncheon◆ PowerPoint recognition at luncheon◆ Company logo on email and online invitations◆ Acknowledgement in media releases and all printed materials◆ Listing in program
Platinum Sponsor:	\$2,000	<ul style="list-style-type: none">◆ 8 admissions to luncheon and workshops◆ Event signage◆ PowerPoint recognition at luncheon◆ Listing in program
Gold Sponsor:	\$1,500	<ul style="list-style-type: none">◆ 6 admissions to luncheon and workshops◆ Event signage◆ PowerPoint recognition at luncheon◆ Listing in program
Silver Sponsor:	\$1,000	<ul style="list-style-type: none">◆ 4 admissions to luncheon and workshops◆ Event signage◆ PowerPoint recognition at luncheon◆ Listing in program

POWER TO POTENTIAL BUSINESS FORUM ~ NOVEMBER, 2011

Procurement-focused event highlighting the Done Deals program that includes a "Suppliers-to-Buyers" forum, industry group sessions and networking reception.

Title Sponsor: (Limited to 1)	\$5,000	<ul style="list-style-type: none">◆ 10 admissions◆ Company-provided banner at event◆ Event signage and podium recognition◆ Opportunity to address the audience◆ Company logo on name badges◆ Acknowledgement in media releases and all printed materials◆ Involvement in Power to Potential Committee (optional)◆ Company logo on email and online invitations◆ Listing in program
Underwriter Sponsor:	\$3,000	<ul style="list-style-type: none">◆ 6 admissions◆ Event signage◆ Acknowledgement in media releases and all printed materials◆ Company logo on email and online invitations◆ Listing in program
Power Sponsor:	\$1,500	<ul style="list-style-type: none">◆ 4 admissions◆ Event signage◆ Special recognition for your Buyers

REGIONAL SPONSORED EVENTS ~ THROUGHOUT 2011

These events are held in the outer region – Arkansas, Austin, El Paso, New Mexico and Oklahoma. Each event is specifically tailored to the sponsor's request. This could be but not limited to a luncheon with a keynote speaker, a networking reception, a procurement forum or evening event.

Title Sponsor: \$4,000

- ◆ 10 admissions
- ◆ Event signage
- ◆ Acknowledgement in media releases and all printed materials
- ◆ Opportunity to highlight company initiative/program
- ◆ Company logo on email and online invitations

(Limited to 1)

Underwriter Sponsor: \$1,000

- ◆ 4 admissions
- ◆ Event signage
- ◆ Acknowledgement in media releases and all printed materials
- ◆ Recognition from podium
- ◆ Company logo on email and online invitations

BUSINESS INSIGHTS (formerly TOP T.E.N.) ~ scheduled in March and July, 2011

Trends, education and networking meeting featuring keynote speaker and updates on important Council business.

Title Sponsor: \$4,000

- ◆ 10 admissions
- ◆ Event signage and podium recognition
- ◆ Acknowledgement in media releases and all printed materials
- ◆ Opportunity to highlight company initiative/program
- ◆ Company logo on email and online invitations

(Limited to 1)

Underwriter Sponsor: \$2,000

- ◆ 8 Admissions
- ◆ Event signage and podium recognition

EDUCATION SPONSOR ~ THROUGHOUT 2011

Supports the educational programs of the WBCS, including Table Topics Luncheons and Business Panel Presentations.

Underwriter Sponsor: \$5,000

- ◆ Event signage at all luncheons and panel presentations
- ◆ Acknowledgement in media releases and all printed materials
- ◆ Company logo on email and online invitations

Gold Sponsor: \$3,000

- ◆ Event signage at all luncheons and panel presentations
- ◆ Acknowledgement in media releases and all printed materials

Silver Sponsor: \$2,000

- ◆ Event signage at all luncheons and panel presentations

LILLIE KNOX INVESTING FOR GROWTH AWARD ~ SEPTEMBER, 2011

A cash award presented to a certified WBE member of the Women's Business Council – Southwest who has identified a critical need in her business that, if met, will support the growth and development of her business.

Underwriter Donor: \$2,000

- ◆ Underwriter and Distinctive Donors will receive special Recognition at the Harvesting Partnerships Lillie R. Knox Memorial Luncheon during the award presentation

Distinctive Donor: \$1,000

- ◆ Listing in program