



WOMEN'S
BUSINESS
COUNCIL
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News Release **FOR IMMEDIATE RELEASE**

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Women's Business Council Southwest Awards TI Corporation of the Year for 2007

Accomplishments sited at 12th annual Women's Business Council Gala

DALLAS – January 28, 2008 – The Women's Business Council Southwest (WBCS) awarded Texas Instruments Corporation of the Year for 2007. The Corporation of the Year Award recognizes a corporate member that consistently demonstrates commitment to Woman Business Enterprises (WBEs) through purchasing practices and results. TI was chosen for their active involvement and leadership within the WBCS and their mentoring of WBEs to effectively generate business with TI. "The results speak for themselves," said Debbie Hurst, WBCS president. "In 2007 TI recorded 2,572 deals done with WBCS members".

"As a founding member of this council, TI has long recognized the importance of economic inclusion to the success of our company and our community" commented Mike Warrick, diversity manager at TI. "We continue our commitment to the Council, because we receive measurable returns each year. Through introductions to certified WBE's who provide innovative ideas and lower costs, the Women's Business Council Southwest serves as a strategic partner in our endeavors to build an inclusive supply chain. Over the last 17 years, TI has spent more than \$700M with women-owned businesses because we realize that a diverse and talented supplier base positively impacts our bottom line". As TI's CEO, Rich Templeton, has said, "An inclusive supply base is good for the community, good for the company, good for our customers, and that just equals good business."

In 2007, WBCS certified 735 Women Business Enterprises, 15 percent more than 2006. WBCS also grew its ethnic minority WBE membership by 21 percent. Ethnic minority women-owned businesses now comprise one out of every seven WBCS members. In terms of business growth, 25,000 business deals were reported by the membership in 2007, a 51 percent increase from the previous year.

WBCS, a regional affiliate of Women Business Enterprise National Council, supports the growth of women-owned businesses by providing certification, training, mentoring, and networking opportunities for its members, connecting buyers and suppliers to drive business growth.

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The membership of the WBCS is composed of both corporate members seeking to do business with women-owned businesses and the Women Business Enterprises themselves. Some notable corporate members include Alcatel-Lucent, American Airlines, Brinker International, Dell Inc., EDS, IBM Corporation, J.C. Penney Company, Inc., Frito-Lay, Inc., Texas Instruments, TXU, and Verizon.

About WBCS

Headquartered in Arlington, Texas, WBCS is dedicated to increasing mutually beneficial procurement opportunities between certified woman-owned businesses, corporations, businesses, government entities, institutions and other organizations. With more than 730 WBE members and 80 corporate sustaining members, WBCS is in its 13th year of providing national certification to women-owned businesses. To find out more about the WBCS please visit www.wbcsouthwest.org . WBCS is a regional affiliate of Women Business Enterprise National Council (WBENC) covering Oklahoma, north Texas, Arkansas and New Mexico. Founded in 1997, WBENC has become a powerhouse organization for women entrepreneurs across the country.

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Editor's Note: A photo of the WBCS Gala winners is available. To request a digital photo, please contact Betty Goetz at 972-717-3500 x 221 or email bgoetz@transsynergy.com .