

**For Immediate Release**

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CFj Manufacturing Named Women Business  
Enterprise of the Year by WBCS

**DALLAS—January 21, 2009**— CFj Manufacturing of Fort Worth was named the Women's Business Enterprise of the Year by the Women's Business Council Southwest (WBCS). Sharon Evans, president of CFj Manufacturing, accepted the award Tuesday evening at the 13th annual WBCS Parade of Stars Gala at the Meyerson Symphony Center in Dallas.

The Women's Business Enterprise of the year award recognizes a woman-owned business that exemplifies outstanding performance in service, delivery, or added value to clients. In addition, this award highlights a company that consistently provides quality products and services, and uses innovative approaches to overcome obstacles in servicing its customers and clients. This award recipient is nominated by WBCS sustaining members, which are corporations and organizations that work with woman-owned businesses.

CFj Manufacturing is a progressive, full-service promotional company specializing in a broad range of employee recognition services. With more than 25 years in business, CFj Manufacturing provides innovative solutions for employee and customer recognition and incentive programs. The company is based in Fort Worth and has 115 employees.

In addition to CFj's contributions to WBCS, the company has funded and supported the Small World Children's Foundation, which provides educational facilities, books, clothing, food and educators to orphans in the most impoverished areas of Lima, Peru. Locally CFj Manufacturing is an active supporter of the Colleyville Women's Shelter.

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“CFj Manufacturing is an outstanding company that has a wide variety of clients from large to small. The company has a strong reputation for customer satisfaction across the board. Its success and growth is evident in the dedication and service it offers its customers,” said Debbie Hurst, president of WBCS, a non-profit organization representing women-led businesses throughout north Texas, Arkansas, New Mexico and Oklahoma. “CFj exemplifies excellence, commitment, graciousness and business-mindedness, all traits of a successful WBE.” CFj has been a WBCS member since October 1997.

### **About WBCS**

Headquartered in Arlington, Texas, WBCS is dedicated to increasing mutually beneficial procurement opportunities between certified woman-owned businesses, corporations, businesses, government entities, institutions and other organizations. With more than 700 WBE members and 80 corporate sustaining members, WBCS is in its 13<sup>th</sup> year of providing national certification to women-owned businesses. To find out more about the WBCS please visit [www.wbcswest.org](http://www.wbcswest.org) . WBCS is a regional affiliate of Women Business Enterprise National Council (WBENC) covering Oklahoma, north Texas, Arkansas and New Mexico. Founded in 1995, WBENC has become a powerhouse organization for women entrepreneurs across the country.

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Editor's Note: A photo of the WBCS Gala winner is available. To request a digital photo, please contact Ebbah Tokwe at 972-717-3500 x 233 or email [etokwe@transsynergy.com](mailto:etokwe@transsynergy.com).