

**For Immediate Release**

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Q2 Marketing Group Named  
2008 Rising Star by WBCS

**DALLAS—January 21, 2009**— Q2 Marketing Group, based in Dallas, was named the WBCS Women's Business Enterprise (WBE) Rising Star by the Women's Business Council Southwest (WBCS). Terri Quinton, president of Q2 Marketing, accepted the award Tuesday evening at the WBCS 13th annual Parade of Stars Gala at the Meyerson Symphony Center in Dallas.

The WBE Rising Star Award recognizes a newly certified WBE company that has consistently demonstrated the highest degree of support for – and involvement with – WBCS during its first year of Council membership.

Q2 Marketing provides an array of marketing services, including creative design and printing support, sales promotional, newsletters, and Internet design capabilities for companies of all sizes. The company has received a plethora of awards for its contributions to furthering the development of minority-owned businesses.

“Q2 Marketing Group has done what every new member of the Council should—they jumped right in and got involved. Terri has not only been an asset to WBCS members, but she has gained new business contacts that have enabled her to grow her business,” said Debbie Hurst, president of WBCS, a non-profit organization representing women-led businesses throughout north Texas, Arkansas, New Mexico, and Oklahoma. “Terri Quinton consistently serves as an outstanding example for all members through her commitment to excellence and her business acumen.”

Q2 Marketing joined WBCS in October 2007.

**About WBCS**

Headquartered in Arlington, Texas, WBCS is dedicated to increasing mutually beneficial procurement opportunities between certified woman-owned businesses, corporations, businesses, government entities, institutions and other organizations. With more than 700 WBE members and 80 corporate sustaining members, WBCS is in its 13<sup>th</sup> year of providing national certification to women-owned businesses. To find out more about the WBCS please visit [www.wbcswest.org](http://www.wbcswest.org) . WBCS is a regional affiliate of Women Business Enterprise National Council (WBENC) covering Oklahoma, north Texas, Arkansas and New Mexico. Founded in 1995, WBENC has become a powerhouse organization for women entrepreneurs across the country.

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Editor's Note: A photo of the WBCS Gala winner is available. To request a digital photo, please contact Ebbah Tokwe at 972-717-3500 x 233 or email [etokwe@transsynergy.com](mailto:etokwe@transsynergy.com).