

For Immediate Release

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CATHI COAN NAMED “2012 WOMEN’S BUSINESS ENTERPRISE STAR” BY WOMEN’S BUSINESS ENTERPRISE NATIONAL COUNCIL



DALLAS – January 30, 2012

Cathi Coan, president of TechWay Services, Inc., will step into the spotlight to receive the nation’s premier award for excellence among Women’s Business Enterprises (WBEs) bestowed by the Women’s Business Enterprise National Council (WBENC) at its Annual *Salute to Women’s Business Enterprises*. On Thursday, March 22, 2012, over 1,000 corporate executives, WBEs and government and nonprofit VIPs will acknowledge the tenacity, drive and inventiveness demonstrated by WBEs at the Baltimore Marriott Waterfront in Baltimore, Maryland.

These successful entrepreneurs, all certified WBEs, are leaders in their local business communities and respective fields and an inspiration to women business owners across the country. The 2012 WBENC Women’s Business Enterprise Stars are selected by WBENC’s 14 Regional Partner Organizations (RPOs) that administer WBENC’s world-class certification of WBEs, in addition to providing skill-building educational programs and business development opportunities with major corporations.

WBENC’s Summit & Salute is a comprehensive two-day program that offers strategic educational programs and access to thought leaders for corporations and women’s business enterprises. In delivering sophisticated resources and senior-level networking opportunities, WBENC enables the long term success of women’s businesses and the corporations they serve. Accenture LLP and Ernst & Young LLP are Presenting Sponsors of the Summit & Salute.

The Summit & Salute brings together America’s leading corporations, government agencies, women business owners and strategic partner organizations. There will be a workshop totally focused on the new Women Owned Small Business (WOSB) certification in which WBENC is a third party certifier. This year’s keynote presentations and workshops will focus on business forecasts, market trends, best practices, and networking environments conducive to business.

The Salute black-tie reception and dinner will honor the 14 Women’s Business Enterprise Stars of 2012, as well as America’s Top Corporations for Women’s Business Enterprises for 2011. For reservations, visit the [WBENC Web site](#).

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About WBCS

Headquartered in Arlington, Texas, WBCS is dedicated to increasing mutually beneficial procurement opportunities between certified woman-owned businesses, corporations, businesses, government entities, institutions and other organizations. With more than 1,000 WBE members and close to 90 corporate (sustaining) members, WBCS is in its 17th year of

providing national certification to women-owned businesses. To find out more about the WBCS please visit www.wbcswest.org . WBCS is a regional affiliate of Women Business Enterprise National Council (WBENC) covering Oklahoma, central and north Texas, Arkansas and New Mexico.