

**For Immediate Release**

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## **TERRI QUINTON NAMED “2010 WOMEN’S BUSINESS ENTERPRISE STAR” BY WOMEN’S BUSINESS ENTERPRISE NATIONAL COUNCIL**

**DALLAS – January 5, 2010** – Terri Quinton, president of Q2 Marketing, will step into the spotlight to receive the nation’s premier award for excellence among women’s business enterprises (WBEs) bestowed by the Women’s Business Enterprise National Council (WBENC) at its Annual *Salute to Women’s Business Enterprises*. On Thursday, March 25, 2010, 1,000 corporate executives, WBEs and government and nonprofit VIPs will acknowledge the tenacity, drive and inventiveness demonstrated by women’s business enterprise at the Gaylord National Resort & Convention Center in National Harbor, MD.

The 2010 WBENC Women’s Business Enterprise Stars are selected by WBENC’s 14 Regional Partner Organizations (RPOs) that conduct WBENC’s world-class certification of WBEs, in addition to providing skill-building educational programs and business development opportunities with major corporations.

“Our 2010 Women’s Business Enterprise Stars represent the best that our country offers in terms of innovation and long term success,” said Linda Denny, WBENC President and CEO, the leading advocate for and authority on WBEs. “They continually discover ways to meet their corporate clients’ complex needs in today’s environment.”

WBENC’s Summit & Salute is a comprehensive two-day program that offers strategic educational programs and access to thought leaders for corporations and women’s business enterprises. In delivering sophisticated resources and senior-level networking opportunities, WBENC enables the long term success of women’s businesses and the corporations they serve. Accenture is Presenting Sponsor at the Summit & Salute.

“The Summit & Salute illustrates why we say WBENC is *The Opportunity Connection* for women’s business enterprises,” Denny said. The Summit & Salute brings together America’s leading corporations, government agencies, women business owners and strategic partner organizations. This year’s keynote presentations and workshops will focus on business forecasts, market trends, best practices, and networking environments conducive to business.

The Salute black-tie reception and dinner will honor the 14 Women’s Business Enterprise Stars of 2010, as well as America’s Top Corporations for Women’s Business Enterprises for 2009. For reservations, visit [www.wbenc.org/summit-salute](http://www.wbenc.org/summit-salute).

## **About WBCS**

Headquartered in Arlington, Texas, WBCS is dedicated to increasing mutually beneficial procurement opportunities between certified woman-owned businesses, corporations, businesses, government entities, institutions and other organizations. With more than 850 WBE members and 80 corporate sustaining members, WBCS is in its 14<sup>th</sup> year of providing national certification to women-owned businesses. To find out more about the WBCS please visit [www.wbcswest.org](http://www.wbcswest.org) . WBCS is a regional affiliate of Women Business Enterprise National Council (WBENC) covering Oklahoma, north Texas, Arkansas and New Mexico. Founded in 1997, WBENC has become a powerhouse organization for women entrepreneurs across the country, women-owned businesses, corporations, businesses, government entities, institutions and other organizations.

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