

**WBENC 2015 Conference and Business Fair  
Austin, Texas**

**WBE Host Committee Role/Responsibilities**

Eligibility: A WBE Host Committee member must have a current WBENC certification that was administered by the WBCS. If a WBE from outside the region requests to be a Host Committee member, then the request should be addressed in coordination with WBENC.

- 1) Sponsor at predetermined level as indicated on WBE Host Committee pledge form
- 2) Serve as conference ambassadors in the region
  - a. Attend industry events relevant to company and share information about the conference using approved WBENC messaging. Please notify the Host Council 10 days in advance of an event to ensure the proper collateral may be provided if needed.
  - b. Use media training to be a spokesperson for WBENC on TV and radio when offered the opportunity. Media appearances should be approved by WBENC.
  - c. Reach out to other women business owners to encourage participation by sharing personal story of WBENC certification and benefits.
- 3) Participate in Host Committee activities and meetings
  - a. Collaborate with RPO in outreach efforts.
- 4) Serve as a host at the conference
  - a. Participate in first time attendee orientation.
  - b. Participation in workshops to be coordinated through WBENC.

**WBE Host Committee Sponsor Benefits:**

Committee Member Price	\$ 7,500
Committee Chair Price	\$10,000

- Four (4) full conference admissions (WBE badge admission to all meal functions, receptions, plenary sessions, Business Fair and workshops)
- Three (3) exhibitor day passes
- 20 x 10 booth (WBE) – upgrade to 20 x 20 for \$1,500
- Full-page, 4-color ad in program book
- Featured listing in special Host Committee section in the conference program book
- Personal/company bio included in a pre- and post-conference e-newsletter distributed to over 10,000 individuals
- Media training
- Media interviews both pre- and post-conference upon request by media outlets
- Select event recognition
- Reserved table for members of 2015 WBENC Conference Host Committee (one executive per company) at designated seated meal functions
- Three(3) admissions to Senior Executive VIP Reception
- Logo on conference website
- Host Committee represented on Conference Advisory Committee by WBCS president Debbie Hurst and the 2014 Host Committee Chair
- Badge designation as Host Committee member