



ONE MISSION. ONE MEMBERSHIP.



ENDLESS OPPORTUNITIES.

2018 SPONSORSHIP OPPORTUNITIES
Networking • Education • Procurement • Certification

Sustaining (Corporate) Member

PARADE OF STARS AWARDS GALA

February 1, 2018



The Parade of Stars Awards Gala is an illuminating semiformal evening event honoring Women's Business Enterprises and Sustaining (Corporate) Members who go above and beyond to ensure the successes of women-owned businesses. The event features a cocktail reception, dinner, awards ceremony and after party. Join us on February 1, 2018 at the Embassy Suites Frisco Convention Center to experience the celebration!

Presenting - \$15,000 (Limited to 1)

- 2 VIP tables of 8
- 60 second video spot
- Audience address
- Logo on name badge
- Welcome letter in program
- Bottle service during dinner
- Full page, 4 color ad
- Valet parking for 16
- Logo on highest billing on event materials
- 6 VIP Reception tickets

Entertainment - \$10,000 (Limited to 1)

- 1 VIP table of 8
- 45 second video spot
- Logo on photo activity
- Logo on live auction paddles
- Recognition during live auction and heads or tails game
- Full page, 4 color ad
- Valet parking for 8
- Logo prominence on event materials
- 4 VIP Reception tickets

Sustaining Member Program Book - \$8,000 (Limited to 1)

- 1 VIP table of 8
- Logo on program book back cover
- Full page, 4 color, center page ad
- Valet parking for 8
- Logo on event materials
- 2 VIP Reception tickets

Sustaining Member After Party - \$6,000 (Limited to 1)

- 1 table of 8
- Logo on after party napkins
- Gobo displayed during after party
- Quarter page, 4 color ad
- Valet parking for 8
- Logo on event materials
- 2 VIP Reception tickets

Underwriter - \$5,000

- 1 table of 8
- Half page, 4 color ad
- Name recognition on event materials
- 2 VIP Reception tickets

Gold - \$2,500

- 1 table of 8
- Quarter page, 4 color ad
- Name recognition on event materials

Table of 8 - \$1,000

POWER TO POTENTIAL

April 17, 2018



Power to Potential is a half-day business forum that features a luncheon, keynote speaker, procurement roundtable sessions, Power Pitch, educational workshops and a networking reception. Attendees will have the opportunity to select a workshop track tailored to their business development needs. Join us on April 17, 2018 at the Hurst Conference Center.

Sustaining Member Title - \$8,000 (Limited to 1)

- 2 VIP tables of 8
- Audience address during luncheon
- Logo on name badge
- Logo on program book back cover
- Company provided promotional item (optional)
- 1 company provided pop-up banner
- Logo on highest billing on event materials

Sustaining Member Power Lunch - \$6,000 (Limited to 1)

- 2 VIP tables of 8
- 45 second video spot
- Centerpiece recognition
- 1 company provided pop-up banner
- Logo prominence on event materials

Sustaining Member Procurement Roundtable Sessions - \$6,000 (Limited to 1)

- 1 VIP table of 8
- Logo on roundtable information sheet
- Branding of roundtable area
- Logo on roundtable list in program book
- 1 company provided pop-up banner
- Logo on event materials

Sustaining Member Networking Reception - \$5,000 (Limited to 1)

- 1 table of 8
- Audience address during networking reception
- Logo on networking reception napkins
- 8 drink tickets
- 1 company provided pop-up banner
- Logo on event materials

Lounge - \$5,000 (Limited to 1)

- 1 table of 8
- Company provided lounge signage
- Company provided collateral in lounge
- Logo on event materials

Power Pitch - \$5,000 (Limited to 1)

- 6 admissions
- Logo on WBE interest form
- Logo on capability statement packets
- Announcement of Most Valuable Pitcher(s) at Networking Reception
- Logo on event materials

Underwriter - \$3,000

- 4 admissions
- Name recognition on event materials

Gold - \$2,000

- 2 admissions
- Name recognition on event materials

BUSINESS WORKS EXPO

September 2018

Business Works Expo is a half-day event that connects women business owners with corporations and government entities. The event features a seated lunch with keynote speaker, business fair, matchmaker sessions and a networking reception. This is the perfect opportunity to make lasting connections and recognize individuals who are committed to the success of women-owned businesses and supplier diversity.

Sustaining Member Title - \$12,000 (Limited to 1)

- 2 VIP tables of 8
- 60 second video spot
- Audience address during luncheon
- Logo on name badge
- Logo on conference bag
- 1 company provided pop-up banner
- 10' x 20' booth in VIP area
- (2) 6' tables with 4 chairs
- Logo on highest billing on event materials

Sustaining Member Kick-Off Luncheon - \$10,000 (Limited to 1)

- 2 VIP tables of 8
- 45 second video spot
- Centerpiece recognition
- 1 company provided pop-up banner
- 10' x 20' booth in VIP area
- (2) 6' tables with 4 chairs
- Logo prominence on event materials

Sustaining Member Networking Reception - \$8,500 (Limited to 2)

- 1 table of 8
- Audience address at networking reception
- Logo on networking reception napkins
- 8 drink tickets
- 1 company provided pop-up banner
- 10' x 20' booth in VIP area
- (2) 6' tables with 4 chairs
- Logo on event materials

Sustaining Member Connections Café - \$8,000 (Limited to 1)

- 1 table of 8
- 1 company provided pop-up banner
- Branding of lounge area
- Company supplied snacks and drinks for lounge area (optional)
- 10' x 20' booth in VIP area
- (2) 6' tables with 4 chairs
- Logo on event materials

Sustaining Member Directory - \$8,000 (Limited to 1)

- 1 table of 8
- Logo on directory back cover
- Full page, 4 color ad
- 10' x 20' booth in VIP area
- (2) 6' tables with 4 chairs
- Logo on event materials

Sustaining Member Matchmaker - \$7,000 (Limited to 2)

- 6 admissions
- Logo on matchmaker communication
- Branding of matchmaker area
- 1 company provided pop-up banner
- 10' x 20' booth in VIP area
- (2) 6' tables with 4 chairs
- Logo on event materials

Platinum - \$5,000

- 6 admissions
- 10' x 20' booth
- (2) 6' tables with 4 chairs
- Name recognition on event signage

Gold - \$3,500

- 4 admissions
- 10' x 10' booth
- (1) 6' table with 2 chairs
- Name recognition on event signage

Corporate Exhibitor - \$2,000 / Sponsorship Bundle Pricing - \$1,500

- 2 admissions
- 10' x 10' booth
- (1) 6' table with 2 chairs

Public Entity Exhibitor - \$500 / Sponsorship Bundle Pricing - \$400

- 2 admissions
- 10' x 10' booth
- (1) 6' table with 2 chairs

HARVESTING PARTNERSHIPS EDUCATIONAL SYMPOSIUM

November 2018



Harvesting Partnerships is a half-day conference focused on top-tier educational programming. The event begins with the Lillie Knox Memorial Luncheon featuring a keynote speaker and the Lillie Knox Investing for Growth Grant presentation. The afternoon is dedicated to educational workshops and a networking reception.

Sustaining Member Title - \$8,000 (Limited to 1)

- 2 VIP tables of 8
- Audience address during luncheon
- Logo on name badge
- Logo on program book back cover
- 1 company provided pop-up banner
- Logo on highest billing on event materials

Lounge - \$5,000 (Limited to 1)

- 1 table of 8
- Company provided lounge signage
- Company provided collateral in lounge
- Logo on event materials

Sustaining Member Lillie Knox Memorial Luncheon - \$6,000 (Limited to 1)

- 2 VIP tables of 8
- 45 second video spot
- Logo on Lillie Knox fundraising materials
- Centerpiece recognition
- 1 company provided pop-up banner
- Logo prominence on event materials

Underwriter - \$3,000

- 6 admissions
- Name recognition on event materials

Gold - \$2,000

- 4 admissions
- Name recognition on event materials

Sustaining Member Networking Reception - \$5,000 (Limited to 1)

- 1 table of 8
- Audience address during networking reception
- Logo on networking reception napkins
- 8 drink tickets
- 1 company provided pop-up banner
- Logo on event materials

EDUCATIONAL PROGRAMMING

Dallas/Fort Worth

TABLE TOPICS LUNCHEONS

Table Topics Luncheon is a monthly series featuring a networking lunch, Sustaining (Corporate) Member supplier diversity spotlight and a keynote speaker focused on communication, business development or personal development. There are 10 luncheons in 2018, held February through November.

Title - \$6,000 *(Limited to 1)*

- 6 admissions to each luncheon
- Audience address at each luncheon
- Company logo on highest billing on event materials

Underwriter - \$4,000

- 4 admissions to each luncheon
- Logo on event materials

Gold - \$2,500

- 2 admissions to each luncheon
- Name recognition on event signage

EXECUTIVE INSIGHTS (JULY 2018)

Executive Insights offers the chance to hear directly from top leadership and corporate executives on a variety of topics relevant to procurement and business development. Held in July, this event is open to Women's Business Enterprises and Sustaining (Corporate) Members looking to hear big picture perspectives from industry insiders.

Title - \$3,000 *(Limited to 1)*

- 6 admissions
- Audience address
- Company logo on highest billing on event materials

Underwriter - \$1,000

- 4 admissions
- Podium recognition
- Logo on event materials

Austin

WOMAN ENTREPRENEUR'S EXCHANGE (JANUARY & JULY 2018)

Woman Entrepreneur's Exchange is a bi-annual event focused on business and professional development opportunities. It features a workshop, Sustaining (Corporate) Member supplier diversity spotlight and a networking reception.

Title - \$2,500 *(Limited to 1)*

- 3 admissions to each Woman Entrepreneur's Exchange
- Audience address at each Woman Entrepreneur's Exchange
- Logo on highest billing on event materials

Underwriter - \$1,500

- 2 admissions to each Woman Entrepreneur's Exchange
- Podium recognition
- Logo on event materials

WINNING THE BID (APRIL 2018)

Winning the Bid features roundtable discussions on procurement opportunities with Sustaining (Corporate) Members. The event begins with a networking breakfast followed by table rotations with Sustaining (Corporate) Members.

Sustaining Member Title - \$1,000 *(Limited to 1)*

- 4 admissions
- Audience address
- Logo on roundtable information sheet
- Branding of roundtable area
- Logo on highest billing on event materials

Roundtable Host - \$500

- 2 admissions
- Company recognition during welcome remarks
- Company name on roundtable signage
- Logo on event materials

AUSTIN INSIGHTS (SEPTEMBER 2018)

Austin Insights is a premier evening event featuring an executive keynote presentation and networking reception. Women business owners, procurement professionals, government officials and community partners convene at this Austin area event to create valuable connections and discover upcoming business opportunities.

Sustaining Member Title - \$3,000 *(Limited to 1)*

- 10 admissions
- Audience address
- 10 drink tickets
- Logo on highest billing on event materials

Underwriter - \$1,500

- 6 admissions
- 6 drink tickets
- Logo on event materials

Gold - \$500

- 4 admissions
- 4 drink tickets
- Name recognition on event signage

REGIONAL EDUCATION & OUTREACH

Two to four meetings and outreach events are held in various locations throughout the region including west Texas, New Mexico, Oklahoma and Arkansas. Regional sponsors are recognized at each event.

Sustaining Member Title - \$2,000 *(Limited to 1)*

- 6 admissions
- Audience address
- Logo on highest billing on event materials

Underwriter - \$1,000

- 3 admissions
- Logo on event materials

LILLIE KNOX INVESTING FOR GROWTH GRANT*

100% SUPPORTED BY MEMBER DONATIONS

Your support enables the Lillie Knox Investing for Growth Grant to provide grants of up to \$5,000 to help WBCS WBE Members grow their business. Applicants are asked to identify a need in their business, that if met, would support their growth and development. The grants are presented during the Lillie Knox Memorial Luncheon at Harvesting Partnerships in November 2018.

Underwriter Donor Distinctive Donor

\$2,000
\$1,000

Underwriter and Distinctive Donors will receive special recognition at the Lillie Knox Memorial Luncheon during the grant presentation at Harvesting Partnerships.

**Not deductible as a charitable contribution.*



To reserve your sponsorships, visit:
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DESIGN & PRINTING



Mixedmediacreations.com

The mission of the Women's Business Council - Southwest is to facilitate mutually beneficial procurement opportunities among Women's Business Enterprises (WBE) and Sustaining (Corporate) Members.